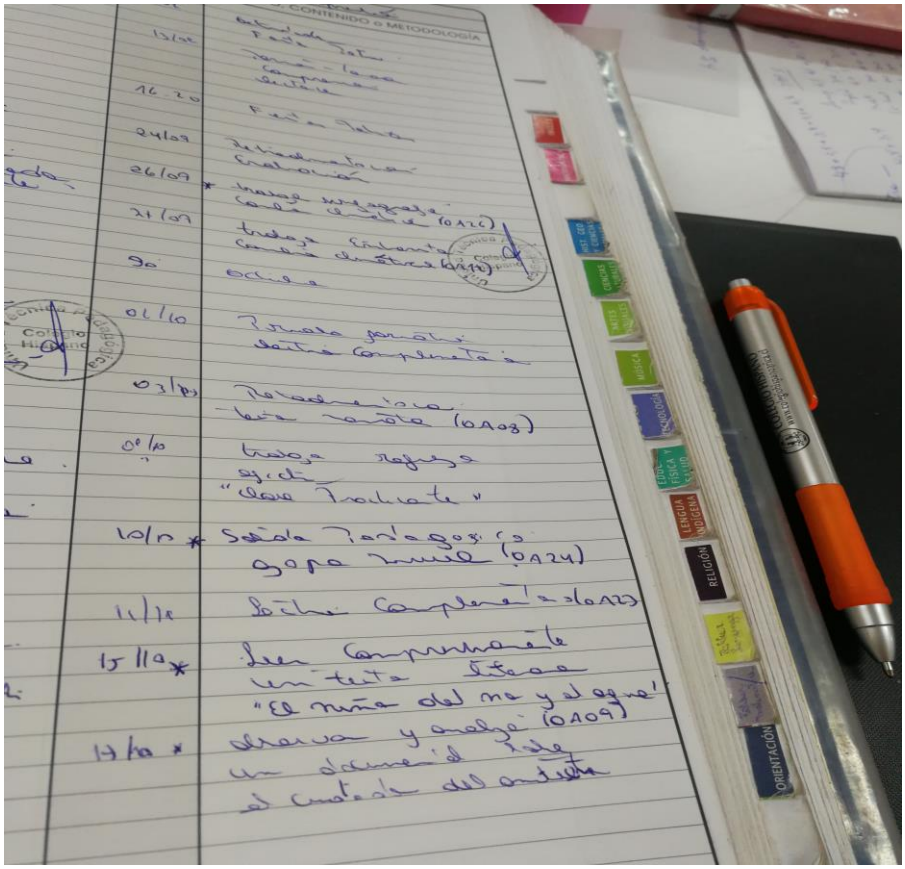CONCIENTIZACION EN CLASES